

TRADE DEVELOPMENT AUTHORITY OF PAKISTAN



PAKISTAN SEAFOOD



TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade. TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistatn's products and services in international markets.





PRODUCT PROFILE

Fishery and fishing industry play a significant part in the national economy of Pakistan. With a coastline of about 1000 km, Pakistan has enough fishery resources that remain to be developed. It is also a major source of export earning.

Pakistan has many marine and inland fishery resources. The potential was estimated at **1 million tonnes/year** from the marine subsector alone. The commercially important resources include near

250 Demersal fish species

15 medium-sized Pelagic species

- 50 small Pelagic fish species
- 20 large Pelagic fish species
- In addition, there are also 15 commercial species of Shrimp
- 12 of Cephalopods

• 05 of Lobster.

The effect of the Indus River Delta on the marine resources of the coastline of Sindh is substantial, as this river system has been transporting enormous quantities of nutrients and sediment to the continental shelf for centuries.

Pakistan has an extensive inland water areas system, which is mainly dominated by the Indus River. These water bodies, depending on their type, possess varying potential for development of the inland and aquaculture subsectors. Inland water bodies, like dams, water locks, reservoirs, rivers, lakes and ponds cover an area of approximately **8 million hectares**.

The fisheries sector of Pakistan contributes almost **0.5%** towards the national GDP which is much less than that of its regional competitors. However, despite its nominal share in GDP, the fisheries industry of Pakistan continues to play a pivotal role earning the important export revenue.



The Fishing industry employs roughly **130,000** full-timers and **75,000** parttimers in 4 major fishing harbors with 90 percent of the catch emanating from Karachi Fish Harbor (FAO, The State of World Fisheries and Aquaculture, 2018). **There are 29 functional fish processing units, out of which 25 alone are located in Karachi.**



FISH PRODUCTON (5 YEARS DATA)

2013-14	Punjab	Sindh	КРК	Balochistan	Pakistan				
Inland	93.0	138.0	11.0	-	242.0				
Marine	-	346.0	-	147.0	493.0				
Total	93.0	484.0	484.0 11.0		735.0				
2014-15									
Inland	95.0	141.0	13.0	-	249.0				
Marine	-	349.0	-	149.0	498.0				
Total	95.0	490.0	13.0	149.0	747.0				
2015-16									
Inland	110.0	149.0	18.0	-	277.0				
Marine	-	355.0	-	156.0	511.0				
Total	110.0	504.0	18.0	156.0	788.0				
2016-17									
Inland	111.0	150.0	21.0	-	282.0				
Marine	-	358.0	-	157.0	515.0				
Total	111.0	508.0	21.0	157.0	797.0				
2016-17									
Inland	111.0	150.0	21.0	-	282.0				
Marine	-	358.0	-	157.0	515.0				
Total	111.0	508.0	21.0	157.0	797.0				
2017-18 (R)									
Inland	112.0	152.0	23.0	-	287.0				
Marine	-	360.0	-	160.0	520.0				
Total	112.0	512.0	23.0	160.0	807.0				



VARIETIES/CERTIFICATION



Blue Swimmer Crabs (HS306)



Skip Jack Tuna Fish (HS303)



Fresh or Chilled Ribbon Fish (HS302)

TESTING / CERTIFICATIONS/ REGISTRATION AGENCIES

To ensure the export of quality products from Pakistan, Marine Fisheries Department issues registration licenses to exporters.

With every consignment, health certificates certifying the quality of shipment sent are issued by Marine Fisheries Department.

There are three main methods of fish capture and production. The production from these various sources are as follows:

Fishery Sector	Pakistan
Inland	276,501
Marine	346,841
Aquaculture	148,266
Total	771,608

Food and Agriculture Organziation, 2019 Unit: Tonnes



Yellow Croaker (HS303)



Rock Lobster, Crustanceans (HS306)



Frozen Mackerels/Sardines (HS303)



Baby Octopus, Other Fish Meat NES (HS304)



Shrimps/Tiger Prawns, Crustaceans (HS306)



Tilapia Fish (HS303)

TOP IMPORTING COUNTRIES OF PAKISTAN SEAFOOD ITEMS

Importers	Exported value in 2015	Exported value in 2016	Exported value in 2017	Exported value in 2018	Exported value in 2019
World	328,733	336,380	407,553	432,553	475,493
Thailand	56,280	53,698	84,478	115,087	161,588
China	46,168	47,993	60,189	91,782	135,807
Viet Nam	82,411	92,520	118,860	87,528	42,378
United Arab Emirates	35,756	41,475	36,105	28,117	33,277
Malaysia	12,164	12,102	17,349	20,120	15,287
Japan	8,154	2,871	9,057	11,796	15,006
Korea, Republic of	21,197	19,558	21,804	14,462	13,730
Kuwait	11,675	12,915	9,848	8,037	11,092
Qatar	2,705	3,408	3,471	4,861	6,066
Saudi Arabia	8,387	10,814	7,055	8,756	5,618

Source: Trademap, Unit: Million USD (\$)

EXPORT FIGURES (5 YEARS)

Pakistan's Exports of Seafood Items for the years 2012-20 are as follows:

	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
Pakistan	317	369	349	325	394	451	439	407

PACKAGING & STORAGE





PAKISTAN'S TOP EXPORTERS

S. No.	Name and complete address of the company	Contact persons details i.e. Designation, Email, Address, Phone Number	Sector	Specialization/ Sub sector	Area
1	M/s. Qadri Noori, C-13TOC-17, KPT Boat Building Yard, Fish Harbour, West Wharf, Karachi	Mr. Manzar Alam, Cell: 0301-8266030 Email: info@qadrinoori.com	Agro Food	Fish	Karachi
2	M/s. Son of the Sea B-1 Fish Harbour, West Wharf, Karachi	Mr. Feroz Ali Gaba Cell: 0321-2132323 Email: gabaferozali@gmail.com	Agro Food	Fish	Karachi
3	M/s. Seagreen A-2 Fish Harbour, West Wharf, Karachi	Mr. Abrar Ahmed Cell: 0300-8232541 Email: seagreen@cyber.net.pk	Agro Food	Fish	Karachi
4	M/s. Mukhi Noordin Plot no. 29, 30, 31, Korangi Fish Harbour. Chasma Got, Karachi	Mr. Zulfikar Noordin Cell: 0333-2150832 Email: mnsgold786@hotmail.com	Agro Food	Fish	Karachi
5	M/s. Maritime Fisheries, C-1. C-2, Fish Harbour, West Wharf, Karachi	Mr. Bachoo Dewan Cell: 0321-2448551 Email: info@maritimefisheries.com.pk	Agro Food	Fish	Karachi
6	M/s. A.G Fisheries, B-5 Fish Harbour, West Wharf, Karachi.	Mr. Hyder Ali Cell: 0345-2329130 Email: agfish70@gmail.com	Agro Food	Fish	Karachi
7	M/s. Akhlaq Enterprises F-2 Fish Harbour, West Wharf, Karachi	Mr. Syed Akhlaq Hussain Cell: 0321-3763750 Email: alsamak@cyber.net.pk	Agro Food	Fish	Karachi
8	M/s. Kanpa International Sales D-3, D-4, Fish Harbour, West Wharf, Karachi	Mr. Pyar Ali Kanji Email: kanpa@cyber.net.pk Cell: 0301-8263013	Agro Food	Fish	Karachi
9	M/s. Arsala Seafoods B-2, B-4, Fish Harbour, West Wharf, Karachi	Mr. Haji Arsala Khan Niazi Cell: 0331-2660965 Email: zafar@arsalaseafoods.com	Agro Food	Fish	Karachi
10	M/s Maritime Sea Foods, J-4, Fish Harbour, West Wharf, Karachi	Mr. Shahid Rathore Cell: 0321-2448550 Email: s.yaqoob@live.com	Agro Food	Fish	Karachi



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